



## **My School's Cool Program**

**May 2011 – April 2012**

### **Program Overview**

Schools compete with each other for the highest accumulation of points and earn cash rewards. Participating schools earn points by shopping at Newgate Mall and submitting receipts to their school coordinator. Each dollar spent at the mall earns the participating school one point. Receipts will be rounded to the next whole dollar at .51 cents. There will be opportunities to earn double or triple points which will include double point retailers and double/triple point shopping days.

Each participating school will sign a contract to be eligible for the rewards program. The contract will promote honesty and accountability by all schools and their coordinators.

### **2011 High School Participants**

- Ben Lomond High Scots
- Bonneville High Lakers
- Ogden High Tigers
- Roy High Royals
- St. Joseph's Jayhawks
- Weber High Warriors

### **2011 Junior High School Participants**

- Highland Hikers
- Mound Fort Bears
- Mount Ogden Rams
- North Ogden Knights
- Orion Titans
- Roy Razorbacks
- Sand Ridge Scorpions
- Snowcrest Skyhawks
- T. H. Bell Minutemen

### **There are three basic ways to redeem points:**

- Mall Management Office, in the corridor behind Chick-Fil-A (8-5, M-F, 12-5 Sat)
- School Drop off location (see your school coordinator for exact location)
- My School's Cool locker location, southwest entrance of mall.

### **How can you help?**

Any Newgate Mall customer can help a participating school. Bring your receipt to any of the drop off locations. Every dollar spent will add up to points for the schools. You can earn extra points for the schools by shopping on Double or Triple Point Days.

For additional opportunities to earn more points, check out the Calendar listings or the Events listing page of [www.newgatemail.com](http://www.newgatemail.com).

**Help your local school of choice today!**

**For More Information, Contact: Robin Wade @ 801.621.1162 option 3**